ENERGY IS...

SOUTH DAKOTA



SOUVENIR CENTRAL!

CUPS: PET, a thermoplastic polymer resin, derived from petroleum, in which Wall Drug's world-famous "free ice water" is served.

THE 'JACKALOPE':

Fiberglass, glass fiberreinforced plastic derived from petroleum, in the mythical figurine out front. **PAINT:** Petroleum is used to make the paint that brings Wall Drug's miles of color billboards to life.



Energy is Everything.

In virtually every human activity and invention, energy plays an important role: powering, building and improving the quality of everyday life.

Yes, even South Dakota's Wall Drug, with its legendary "jackalope," illustrates this point.

From the hand-painted billboards along Interstate 90 to the 6-foot fiberglass half jackrabbit, half antelope out front, Wall Drug is an experience that's based on lots of energy, entertaining hundreds of thousands of travelers each year.

QUICK FACTS:

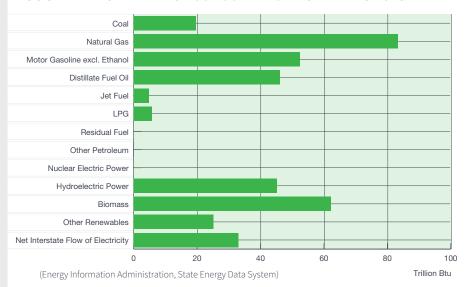
- Wall Drug founder Ted Hustead once hung a sign in the London Underground, informing Britons that they were only 5,160 miles from the South Dakota attraction.
- "How Many Miles to Wall Drug" signs can be found in Paris, Antarctica & India —at the Taj Mahal.
- Wall Drug has more than 650 miles of billboards along South Dakota's highways.
- Wall, S.D., has 876 residents
 who welcome up to 20,000
 visitors a day during peak
 tourist season, according to
 walldrug.com.

Visit us at: http://www.energytomorrow.org

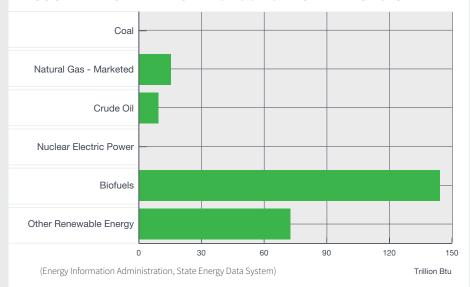


ENERGIZING SOUTH DAKOTA

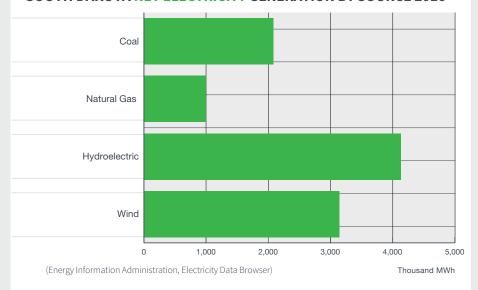
SOUTH DAKOTA ENERGY CONSUMPTION ESTIMATES 2015



SOUTH DAKOTA ENERGY PRODUCTION ESTIMATES 2015

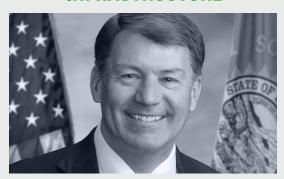


SOUTH DAKOTA NET ELECTRICITY GENERATION BY SOURCE 2016



ON THE ISSUES

INFRASTRUCTURE



Mike Rounds U.S. Senator

"[P]ipelines provide an effective and efficient means of transporting natural resources and meeting our country's energy needs. Good domestic energy policies include an 'all of the above' approach that will strengthen our economy, create jobs and enhance U.S. energy independence."

INFRASTRUCTURE



Kristi NoemU.S. Representative

"Access to energy is central to improving our national security and building a more robust economy that offers better jobs and higher wages."